

NEW ERA'S FlexX STAFFING CASE STUDY



New Era's FlexX Staffing Program:
A Strategic Approach to Enhancing
Workforce Agility

AT A GLANCE

Challenges

- Fluctuating Demand
- Increased Labor Costs
- Operational Inefficiencies
- Staffing Shortages

Benefits

- 85%+ Fill Rate within Hours
- Control Costs
- Mitigate Risk
- Evaluate Performance



"Before utilizing New Era's FlexX Staffing program, we consistently faced challenges in staffing our ValPack production line, which directly impacted our ability to meet customer demand and deadlines. New Era's FlexX Staffing program not only provided us with a tailored staffing solution that scaled with our production needs but also significantly alleviated the stress of recruitment and employee management."

Gina DeJulio

Plant Operations Manager
Tim's Cascade Snacks



Tim's Cascade Snacks faced significant challenges in managing seasonal demand spikes. Before adopting New Era's FlexX Staffing Program, the company often incurred high overtime costs, faced issues with employee fatigue, and were not able to fill their needs through traditional temp staffing models even though they were using several different staffing agencies. Through **New Era's FlexX Program**, they have been able to fill **85%** of all scheduled shifts **within hours** of the shifts being published. This responsiveness allows them to meet increased production demands without increasing cost or compromising company or worker well-being.

In an age where business agility and operational efficiency are paramount, companies are increasingly turning to flexible staffing solutions to stay competitive. **New Era's FlexX Staffing Program** has emerged as a frontrunner in this arena, offering organizations the tools they need to quickly respond to business demands, control costs, and mitigate risk, all while maintaining high standards of workforce management. This case study explores how **New Era's FlexX Staffing Program** leverages the power of flexible work arrangements and "Gig Economy Workers" to transform traditional staffing models.

UNDERSTANDING NEW ERA'S FLEXX STAFFING PROGRAM

At its core, New Era's FlexX Staffing Program is designed to provide businesses with a robust framework for managing flexible staffing needs. This innovative program allows companies to fill staffing gaps efficiently, ensuring that they can handle fluctuations in demand without the burden of overstaffing or the risks associated with understaffing. One of the standout features of the FlexX Staffing Program is its ability to fill the majority of all scheduled shifts within hours of the shifts being published. This level of responsiveness is crucial for industries where demand can be unpredictable and immediate, such as hospitality, logistics, and manufacturing.

KEY BENEFITS OF NEW ERA'S FLEXX STAFFING PROGRAM

Quickly Respond to Business Demands

The New Era's FlexX Staffing Program empowers production managers with 100% visibility of the FlexX schedule, enabling them to make informed decisions quickly. This visibility is critical in environments where production needs can change rapidly, allowing businesses to adapt without sacrificing productivity or quality.

Control Costs

By utilizing Gig Workers and flexible work arrangements, companies can significantly reduce labor costs. The FlexX Staffing Program helps minimize the financial impact of unused labor by matching staffing levels with actual demand. This approach not only helps in controlling costs but also contributes to a leaner, more efficient operational model.

Mitigate Risk

Staffing fluctuations can lead to operational risks, including compromised service levels and employee burnout. New Era's FlexX Staffing Program addresses these issues by ensuring that shifts are covered by qualified, safe, experienced workers who are capable of meeting the company's performance standards. This strategic approach to staffing helps mitigate the risk associated with variable workforce needs.

Evaluate Performance

A critical aspect of any staffing solution is the ability to evaluate performance and make adjustments as necessary. The New Era's FlexX Staffing Program includes tools for assessing the effectiveness of staffing arrangements, allowing companies to continuously refine their staffing strategies. This ongoing evaluation ensures that the workforce remains aligned with the company's operational goals and performance criteria.

The Role of Technology in New Era's FlexX Staffing Program

Technology plays a pivotal role in the success of New Era's FlexX Staffing Program. The program's sophisticated scheduling tool is intuitive and user-friendly, enabling managers to publish shifts easily and track status in real-time. This technological backbone is essential for maintaining the efficiency and effectiveness of the flexible staffing model.

Conclusion

New Era's FlexX Staffing Program represents a significant advancement in workforce management for companies looking to harness the benefits of flexible work arrangements and gig economy workers. By allowing businesses to quickly respond to fluctuations in demand, control costs, mitigate risks, and evaluate performance, New Era's FlexX Staffing Program helps companies achieve a competitive edge in their respective industries.

For HR and Operations Managers seeking a dynamic and reliable solution to their staffing needs, New Era's FlexX Staffing Program offers a proven, innovative approach that aligns with modern workforce trends and business demands. As the business landscape continues to evolve, programs like New Era's FlexX Staffing are essential for staying ahead in a fast-paced world.



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