



"Partnering with New Era HR Solutions for our recruitment needs has been a game-changer for our brand partners. Their Recruitment Process Outsourcing (RPO) services have greatly streamlined our hiring process. They have also significantly improved the quantity of our applicants, and the quality of our hires. New Era's customized dashboard and professional management of our recruiting process has enabled us to remove administrative burden and focus more on our core operations."

KATIE WOODFORK, SHRM-CP
Sr. Director of Human Resources

OUTSOURCED RECRUITING (RPO) CASE STUDY

Strategic Partnerships: Elevating Recruitment Through Outsourcing

New Era HR Solutions' Recruitment Process Outsourcing (RPO) services gave The Seer Group a strategic advantage, transforming its recruitment process into a more efficient, scalable, and user-friendly system. The success of this partnership highlights the effectiveness of tailored RPO solutions in addressing specific recruitment challenges and enhancing business performance.



Objectives

The client aimed to transform its recruitment process by achieving the following objectives:

- Implement a unified platform
- Minimize the time and effort spent by local teams on recruitment activities
- Simplify the recruitment process
- Increase funnel of qualified candidates



Challenges

Before partnering with New Era HR Solutions, the client struggled with several recruitment inefficiencies:

- Lack of Centralized Information
- Multiple Job Boards and Processes
- Decentralized Recruitment Efforts
- Difficult to fill roles



Solutions

The introduction of New Era HR Solutions' RPO services transformed the client's recruitment strategy:

- Streamlined process and centralized platform made it easier to post roles and manage applicants efficiently
- Resulted in faster turnaround times in filling positions and improved the quality of hires

RPO BENEFITS

Flexibility and Scalability

The RPO services were designed to be flexible and scalable, accommodating the client's growth and varying recruitment needs across different states and locations.

Cost-Effectiveness

By consolidating recruitment activities and utilizing a centralized system, the client saves on operational and administrative costs, making the process more affordable.

Improved Candidate Quality

Standardized processes and better resource allocation enabled the client to attract higher-quality candidates, which positively impacted overall business outcomes.